

# IMAGE SIZES

for Google MyBusiness

As of April 2020



## TITEL

Aspect ratio: 16:9 | 1920 x 1080 px  
File size: max 2MB

Guide with group in action (image rights of the participants or heads from behind)



## LOGO

Aspect ratio: 1:1 | 1000 x 1000 px  
File size: max 2MB

If you don't have a company logo, use a likeable portrait of yourself.

## PICTURES

Aspect ratio: 1:1 | 1000 x 1000 px  
File size: max 2MB

Images in different management situations or of local sights. (You must have the image rights)



## POSTS

For products, news, events and offers

Aspect ratio: 4:3 | 800 x 600 px  
File size: max 2MB

The images are trimmed to a 1:1 aspect ratio on smartphones.

## VIDEOS

Aspect ratio: 16:9 | 1280 x 720 px  
Length 30 sec  
File size: max 100 MB

Kurze witzige Vorstellung

